

Privacy Policy

Aligned-Self has implemented this Privacy Policy to govern the use of personally identifiable information that we collect from this website (“the Site”). (“Personally Identifiable Information” or more simply “Personal Information”). This Privacy Policy does not govern Personal Information collected from any other source or in any other manner. This Privacy Policy is incorporated into this Site’s Terms and Conditions by reference and is made a part thereof.

Overview

This Privacy Policy is intended to provide you with information as to:

- (i) the type of information that is collected
- (ii) how the collected information is used and with whom it is shared
- (iii) how we protect the information
- (iv) how you can have such information modified and/or removed.

Collection of information

Information You Provide to Us: Aligned-Self collects information about you that you choose to provide us when you sign up for an Aligned-Self online session. Some of this information is automatically collected, and some is collected when you interact with our Site. The type of information that is automatically collected can include but may not be limited to, date and time of access of the Site, the Internet protocol address of the computer that you are using, the domain and host from which you access the Internet, your browser software and operating system, and the specific activities you are engaged in while visiting the Site. Personal Information, including your name, date of birth, place of birth and e-mail address, may also be collected by Aligned-Self. Of course, you may choose not to provide certain information to Aligned-Self, but if so, you may not be able to participate in certain Aligned-Self activities and transactions.

Use of “Cookies” and Other technologies: Aligned-Self may use “cookies” and/or other technologies or files (collectively, “cookies”) to identify how its visitors make use of this Site. This aggregate tracking information is non-personally identifiable and is used to help Aligned-Self improve and enhance the website experience for all of its visitors. The cookies we store on your computer are not accessible on any other companies’ websites.

If you would prefer not to have such cookies stored on your computer, you may modify your browser settings to reject most cookies, or manually remove cookies that have been placed on your computer. However, by so rejecting the cookies, you may be unable to fully access the offerings on this Site.

Pixel Tags: Like many websites, Aligned-Self may use pixel tags, also known as web beacons, clear gifs, or web bugs. Pixel tags help us improve our understanding of our web traffic and visitor behaviour, as well as gauge the response to our promotional efforts. This information is non-personally identifiable and is used for an aggregate picture of how visitors use our Site. If you wish, you may disable pixel tags by setting your browser to omit images and disable Javascript.

E-mail Communication: When you communicate with Aligned-Self electronically, via e-mail or otherwise, you consent to Aligned-Self’s use of the information you have provided and you further consent to receive electronic communications from Aligned-Self. If you would prefer not to receive such communications, please e-mail Aligned-Self at tracey@aligned-self.com

Aligned-Self e-Mailings: If you wish to subscribe to our Aligned-Self e-Mailings, we ask for your contact information (such as name and e-mail address). By completing the required forms and providing them to Aligned-Self, you consent to Aligned-Self’s use and sharing of the information you have provided and you further consent to receive electronic communications from Aligned-Self. You may also opt out of receiving these communications

at any time by clicking the 'unsubscribe' button located at the bottom of such email or sending an e-mail to tracey@aligned-self.com with the word UNSUBSCRIBE in the subject line of your email.

Registration: When signing up for Aligned-Self online sessions you may first be required to register. During registration, you will be required to provide contact information (such as name, e-mail address, date of birth, place of birth and phone number) and other relevant information. Upon completing registration, you consent to Aligned-Self use and sharing of the information you have provided, and you further consent to receive communications from Aligned-Self. If you would prefer not to receive such communications, please e-mail your request to tracey@alignedself.com.

For our services that require payment (readings), we also collect credit card information (such as account name, number and expiration date), which is used for billing purposes only (and as such can be shared with third parties in billing process, like the bank that issued you your credit card), and is not otherwise shared.

Security of Information

Aligned-Self is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall. All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers. However, it is possible that someone may intercept or access communications, transmissions and/or Personal Information. You must also seek to protect against unauthorized access to any passwords and/or accounts that you use in connection with this Site, and you should remember to log off of the Site once you have completed your activities on the Site or if you have decided to step away from your computer. In the event that Aligned-Self determines that there has been a security breach resulting in the unauthorized disclosure of Personal Information to a third party, Aligned-Self will notify consumers whose Personal Information has been so disclosed by posting information on the Site and, if email contact is possible, then also by sending an email advisory with respect to the situation.

Use and sharing of information

Use of Personal Information by Aligned-Self: The Personal Information collected by Aligned-Self may be used by Aligned-Self for any lawful purpose, including but not limited to, to communicate with you, send notices, respond to your requests, and analyse and improve Aligned-Self's business and/or its service to you. Aligned-Self may use this information to send you e-mail newsletters or promotional offers. All e-mail newsletters and promotional offers will provide you with an opportunity to opt out of receiving future issues of such newsletters or to opt out of receiving future promotional offers. We may also use your Personal Information to communicate with you to ask for your input to help in our research about our services, events or to provide you with additional information about this Site or events that we think might be of interest to you. In some cases, Aligned-Self may also use your Personal Information to send you relevant, e-mails or other communications on behalf of third parties. Aligned-Self will also use the personal information provided (Name, Date of Birth, Place of Birth etc) to carry out the reading service that you have selected. All such communications will provide you with the opportunity to opt out of receiving future third party offers from Aligned-Self. You may also, at any time, opt-out of receiving any offers, including third-party offers from this Site, by sending an e-mail to tracey@aligned-self.com

Disclosure by Aligned-Self of personal information to other entities

Without restriction, Aligned-Self may disclose aggregated statistics about visitors to its Site, along with specific information concerning individual visitors of its Site that is not Personal Information, provided that no specific individual can be identified by the information so disclosed. Aligned-Self may sometimes seek to share the Personal Information it has collected with a third party, and may also sometimes seek to share such Personal Information with companies that are affiliated with and/or working with Aligned-Self. Aligned-Self may sometimes use a third party to provide certain services on its behalf, such as processing transactions or sending e-mails. Charging your credit card for billing, research, list cleansing, or performing statistical analyses of activity on our websites. For example, Aligned-Self may use established third party banking, processing agents and distribution institutions to handle credit card transactions for the Site, and such institutions would receive the information needed to verify and authorise your credit card or other payment information and to process your order. In compliance with privacy laws, we also may provide our opt-out lists to third party companies who send communications on Aligned-Self's behalf to seek to ensure that communications are not sent to those who have opted-out of receiving such communications. We only deal with third party companies whom we believe share our commitment to privacy and who will keep your information secure. In the event that Aligned-Self provides certain Personal Information to any such entity, Aligned-Self will require that any such entity maintain the confidentiality of the Personal Information that Aligned-Self has provided to it and not further share such information other than as necessary to provide services to you or to Aligned-Self.

Age of consent

By using this site, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use this site.

To view or change your information

You may update and/or correct the Personal Information collected on this Site, or seek to have such information removed from Aligned-Self's records by contacting us at tracey@aligned-self.com and instructing us as to what type of changes need be made.

Acquisition of business

In the event Aligned-Self is involved in a merger, acquisition, consolidation, restructuring, reorganisation, liquidation, sale or similar transaction relating to any portion of its business and/or assets, you hereby acknowledge and agree that the Personal Information that Aligned-Self has collected may be included in the assets and/or transferred pursuant to such transaction. If that occurs, Aligned-Self will post a notice to such effect on this Site.

Legal process

Aligned-Self may disclose your Personal Information if it has a reasonable good faith basis to believe that it is required to do so by law, is compelled by court order or legal process, or is reasonably necessary and/or appropriate to: (i) protect the rights, property and/or safety of Aligned-Self or of any other person or entity; or (ii) prevent or take action concerning any alleged: (a) illegal activity or (b) breach of the [Terms and Conditions](#) or Privacy Policy of this Site.

Linked sites

From time to time, the Site may contain links to other websites that are not controlled and/or maintained by Aligned-Self. Please be aware that these other websites may have different privacy policies which may subject you to different privacy practices. Please review the privacy policies of such other websites for information concerning what information is collected on such sites and how it is used.

Changes in policy

From time to time, Aligned-Self 's Privacy Policy may change. Aligned-Self will post changes to the Privacy Policy at this Site, and any changes will become effective immediately upon being posted unless we tell you otherwise. Please review this Privacy Policy often so that you will remain abreast of Aligned-Self 's current policies, including its policies concerning the gathering and use of information that may be collected on our Site. Your use of this Site subsequent to any amendment of this Privacy Policy will signify your acceptance of, and assent to, its revised terms.